



RESPONSE UNDER 37 C.F.R. § 1.111/  
PATENT  
Customer No. 22,852  
Attorney Docket No. 7019-0004-00

Handwritten signature and date 10/6/03 with a large 'B' next to it.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
Amy MULDERRY et al. ) Group Art Unit: 3627  
Application No.: 09/473,649 ) Examiner: G. O'Connor  
Filed: December 28, 1999 )  
For: METHOD AND APPARATUS FOR )  
MARKETING PRODUCTS OVER )  
THE INTERNET )

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

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AMENDMENT

This Amendment accompanies a Request for Continued Examination (RCE) fulfilling the requirements for a submission under 37 C.F.R. § 1.114. In reply to the Final Office Action mailed May 28, 2003, the period for reply having been extended to September 29, 2003 (September 28, 2003 being a Sunday) by the request for a one-month extension of time and fee payment filed concurrently herewith, Applicants amend this application as follows:

**Amendments to the Claims** are reflected in the listing of claims in this paper beginning on page 2.

**Remarks/Arguments** follow the amendment sections of this paper.

FINNEGAN  
HENDERSON  
FARABOW  
GARRETT &  
DUNNER LLP

1300 I Street, NW  
Washington, DC 20005  
202.408.4000  
Fax 202.408.4400  
www.finnegan.com